



General Sponsorship Opportunities

Support the work and mission of USAHA!

Sponsored Special Event Sessions -

USAHA/AAVLD Presidents Dinner (Sunday night) –SOLD

- 3-5 Minute Podium time for audience of 600-700 participants
- Banner for that event on the app
- Company logo displayed in a banner under the event listing
- Push Message for that event
- Sponsorship listing to include company information (up to 2 pages) plus link
- Company may provide one piece of collateral in attendee bags..
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

USAHA Membership Luncheon (Monday) – SOLD

- 3-5 Minute Podium time for audience of up to 400 USAHA Members
- Banner for that event on the app
- Company logo displayed in a banner under the event listing
- Push Message for that event
- Sponsorship listing to include company information (up to 2 pages) plus link
- Company may provide one piece of collateral in attendee bags.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

Schedule-at-a-glance – \$1,500

Last year everyone received a Program-at-a-glance. It was a huge hit and a great reference for all meetings. Attendees looked at it continuously throughout the meeting.

- Logo on both sides of Program-at-a-glance – one side for AAVLD schedule and one side for USAHA schedule.
- Distributed to approximately 1,200 attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Lanyard Sponsorship – \$2,100

- Lanyard with company name exclusively for AAVLD and USAHA attendees.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Program Guide – \$2,800

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on front cover of guide.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Kansas City's Famous Gate's BBQ Sauce (2oz) - \$2,500

- Distributed to approximately 1,200 attendees.
- Sponsored by (company name) on label or bottle neck tag.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in program guide.

Student Luncheon

Get an exclusive chance to support the future of our profession. The Student Luncheon takes place on Saturday, with numerous travel award winners, student presenters and USAHA and AAVLD Leadership. It's an informal luncheon to allow networking among our student participants. Sponsorship includes a brief welcome opportunity, program and general signage recognition, recognition during the President's Dinner, a web logo link, registration insert and the opportunity to set up a display table (prospectus available on request).
Cost: \$2500 ~ Potential Exposure: 350-450

Committee Session Break Sponsor:

Support the USAHA Annual Meeting by sponsoring a session break, which will include signage at the refreshment area for USAHA Committee Session breaks. Sponsorship includes program and general signage recognition, recognition during the President's Dinner, a web logo link, registration insert and the opportunity to set up a display table (prospectus available on request).
Cost: \$2500 ~ Potential Exposure: 350-450

Meeting App Sponsorships

App Sponsorship – Get your exposure electronically! The highly popular meeting app is utilized by nearly 60% of attendees. This package includes a scrolling linked banner ad within the app with frequent exposure, and a feature sponsor page within the app. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.
Exclusive App Sponsor: \$12,500
Shared Sponsorship: \$2500 and up, may be shared with other entities.

Push Message Advertisement – Create your custom message to be distributed through the app during the course of the meeting. *Cost: \$500*

Internet Sponsor -

Internet sponsorship provides custom exposure to USAHA attendees as they log in to internet access at the venue. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.
Cost: \$2500– contact for details ~ Potential Exposure: up to 1000

Registration Sponsor:

Include your one-piece informational brochure or similar type of material in the attendee's registration packet. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.
Cost: \$500 ~ Potential Exposure: 1200

Display Table:

Showcase your organization to USAHA participants (Sun.- Wed.) with a display table. Provides display space in general commons area, and interact with attendees as they pass through. Request a prospectus for detailed information.
Cost: \$750 – includes full registration for one individual

General /Customized Sponsorship:

Show your organization's support for USAHA through a general sponsorship. This includes program, general signage recognition, a web logo link, and recognition during the President's Dinner. Special events, items or new ideas can be discussed – anything from pens to specialized breaks.

Cost: Discretionary

Contact Ben Richey (brichey@usaha.org) or 816.671.1144 for additional information or to develop customized sponsorship packages.