Animal Disease Traceability Pilot Project

Proactively develop and evaluate a purpose-built infrastructure for an Animal Disease Traceability system

www.Cattletrace.org
CattleTrace Objectives:

1. Develop a purpose-built infrastructure
2. Evaluate the efficiency and capabilities of the system and infrastructure
3. Determine the value throughout the supply chain

www.CattleTrace.org
CattleTrace Guiding Principles:

1. Speed of commerce; automatic data transfer
   - UHF technology

2. Minimal data collected
   - Date, Time, GPS of the readers, Official ID

3. Data privacy is paramount
   - 501c3 not-for-profit company
   - Producer board serves as the gate keeper between government and producers
   - Sets policies on Who, When, and How data is accessed

www.CattleTrace.org
Where are we now?

- **Partners**
  - 12 livestock markets (4 states)
  - 18 feed yards and backgrounders
  - 3 Packers / 6 locations
  - Cow-calf producers

- **The numbers**
  - >100,000 sightings
  - >60,000 tags distributed
  - >10,000 tags retired

- **Performance**
  - 94-96 % Read Rate

[www.CattleTrace.org](http://www.CattleTrace.org)
Current Footprint

www.CattleTrace.org
Lessons Learned

1. Not immune

2. Proven Performance

3. Need more tag options

4. Systems can be fickle