



General Sponsorship Opportunities

Support the work and mission of USAHA!

Sponsored Special Event Sessions -

USAHA/AAVLD Presidents Dinner (Sunday night) –SOLD

- 3-5 Minute Podium time for audience of 600+
- Banner for that event on the app
- Company logo displayed in a banner under the event listing
- Push Message for that event
- Sponsorship listing to include company information (up to 2 pages) plus link
- Company may provide one piece of collateral in attendee bags..
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

USAHA Membership Luncheon (Monday) – SOLD

- 3-5 Minute Podium time for audience of 200+ USAHA Members
- Banner for that event on the app
- Company logo displayed in a banner under the event listing
- Push Message for that event
- Sponsorship listing to include company information (up to 2 pages) plus link
- Company may provide one piece of collateral in attendee bags.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

Committee Session Break Sponsor:

Support the USAHA Annual Meeting by sponsoring a session break, which will include signage at the refreshment area for USAHA Committee Session breaks. Sponsorship includes program and general signage recognition, recognition during the President's Dinner, a web logo link, registration insert and the opportunity to set up a display table (prospectus available on request).

Cost: \$2500 ~ Potential Exposure: 350-450

Meeting App Sponsorships

App Sponsorship – Get your exposure electronically! The highly popular meeting app is utilized by nearly 60% of attendees. This package includes a scrolling linked banner ad within the app with frequent exposure, and a feature sponsor page within the app. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.

Cost - \$2500 and up, may be shared with other entities.

Push Message Advertisement – Create your custom message to be distributed through the app during the course of the meeting. *Cost: \$500*

Internet Sponsor -

Internet sponsorship provides a redirect to a custom splash page for USAHA attendees as they log in to internet access at the venue. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.

Cost: \$2500– contact for details ~ Potential Exposure: up to 1000

Registration Sponsor:

Include your one-piece informational brochure or similar type of material in the attendee's registration packet. Sponsorship includes program and general signage recognition, a web logo link, and recognition during the President's Dinner.

Cost: \$500 ~ Potential Exposure: 1200

Display Table:

Showcase your organization to USAHA participants (Sun.- Wed.) with a display table. Provides display space in general commons area, and interact with attendees as they pass through. Request a prospectus for detailed information.

Cost: \$750 – includes full registration for one individual

General /Customized Sponsorship:

Show your organization's support for USAHA through a general sponsorship. This includes program, general signage recognition, a web logo link, and recognition during the President's Dinner. Special events, items or new ideas can be discussed – anything from pens to specialized breaks.

Cost: Discretionary

Contact Ben Richey (brichey@usaha.org) or 816.671.1144 for additional information or to develop customized sponsorship packages.